



# Discourse Approaches to Politics, Society and Culture

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Book series

Edited by Ruth Wodak and Greg Myers

ISSN 1569-9463

**Discourse Approaches to Politics, Society and Culture** includes studies that investigate political, social and cultural processes from a linguistic/discourse-analytic point of view. The series includes monographs and edited volumes which combine language-based approaches with disciplines concerned with human interaction — disciplines such as political science, international relations, social psychology, social anthropology, sociology, economics, and race and gender studies.

**Editorial contact:** r.wodak@lancaster.ac.uk

## Washing the Brain – Metaphor and Hidden Ideology

Andrew Goatly  
Lingnan University

In this wide-ranging book, Andrew Goatly, using lexical data from his database Metalude, investigates how conceptual metaphor themes construct our thinking and social behaviour in fields as diverse as architecture, engineering, education, genetics, ecology, economics, politics, industrial time-management, medicine, immigration, race, and sex.

[Discourse Approaches to Politics, Society and Culture, 23] 2007. xiv, 414 pp. + index  
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Discourses of identity and the international media echo

Elisabeth Le  
University of Alberta

This book presents an interdisciplinary framework that combines quantitative and qualitative analyses for the study of the international media echo in an intercultural / international relations perspective.

[Discourse Approaches to Politics, Society and Culture, 22] 2006. xii, 280 pp.  
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A historical study

John Myhill  
University of Haifa

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[Discourse Approaches to Politics, Society and Culture, 21] 2006. viii, 296 pp.  
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[Discourse Approaches to Politics, Society and Culture, 20] 2006. viii, 347 pp.  
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Edited by Heiko Hausendorf and Alfons Bora  
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[Discourse Approaches to Politics, Society and Culture, 19] 2006. viii, 368 pp.  
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[Discourse Approaches to Politics, Society and Culture, 18] 2006. xii, 254 pp.  
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Edited by Louis de Saussure and Peter Schulz  
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This book is a collection of 12 papers dealing with manipulation and ideology in the 20th century, mostly with reference to political speeches by the leaders of major totalitarian regimes, but also addressing propaganda within contemporary right-wing populism and western ideological rhetoric.

[Discourse Approaches to Politics, Society and Culture, 17] 2005. xvi, 312 pp.  
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## Language, Communication and the Economy

Edited by Guido Erreygers and Geert Jacobs  
University of Antwerp / Ghent University

This volume brings together a number of wide-ranging, transdisciplinary research articles on the interface between discourse studies and economics. It explores in what way economics can contribute to the analysis of discursive practices in various institutional settings as well as investigating what role discourse studies can play in economic research.

[Discourse Approaches to Politics, Society and Culture, 16] 2005. viii, 239 pp.  
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## Discourse and Power in a Multilingual World

Adrian Blackledge  
University of Birmingham

In *Discourse and Power in a Multilingual World* the discourse of politicians and policy-makers in Britain links languages other than English, and therefore speakers of these languages, with civil disorder and threats to democracy, citizenship and nationhood. These powerful arguments travel along ‘chains of discourse’ until they gain the legitimacy of the state, and are inscribed in law.

[Discourse Approaches to Politics, Society and Culture, 15] 2005. x, 252 pp.  
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## Racism and Discourse in Spain and Latin America

Teun A. van Dijk  
Universitat Pompeu Fabra, Barcelona

Teun A. van Dijk presents a first inventory of elite discourse and racism in Spain and Latin America by examining discursive reactions in Spain to recent immigration, as well as age-old racism and ethnicism in text and talk in Latin America. His sources and methods of analysis set an example for further research into discursive ‘euro-racism’ abroad. This is the first integrated study of discursive racism in the Latin world.

[Discourse Approaches to Politics, Society and Culture, 14] 2005. xii, 198 pp.  
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